

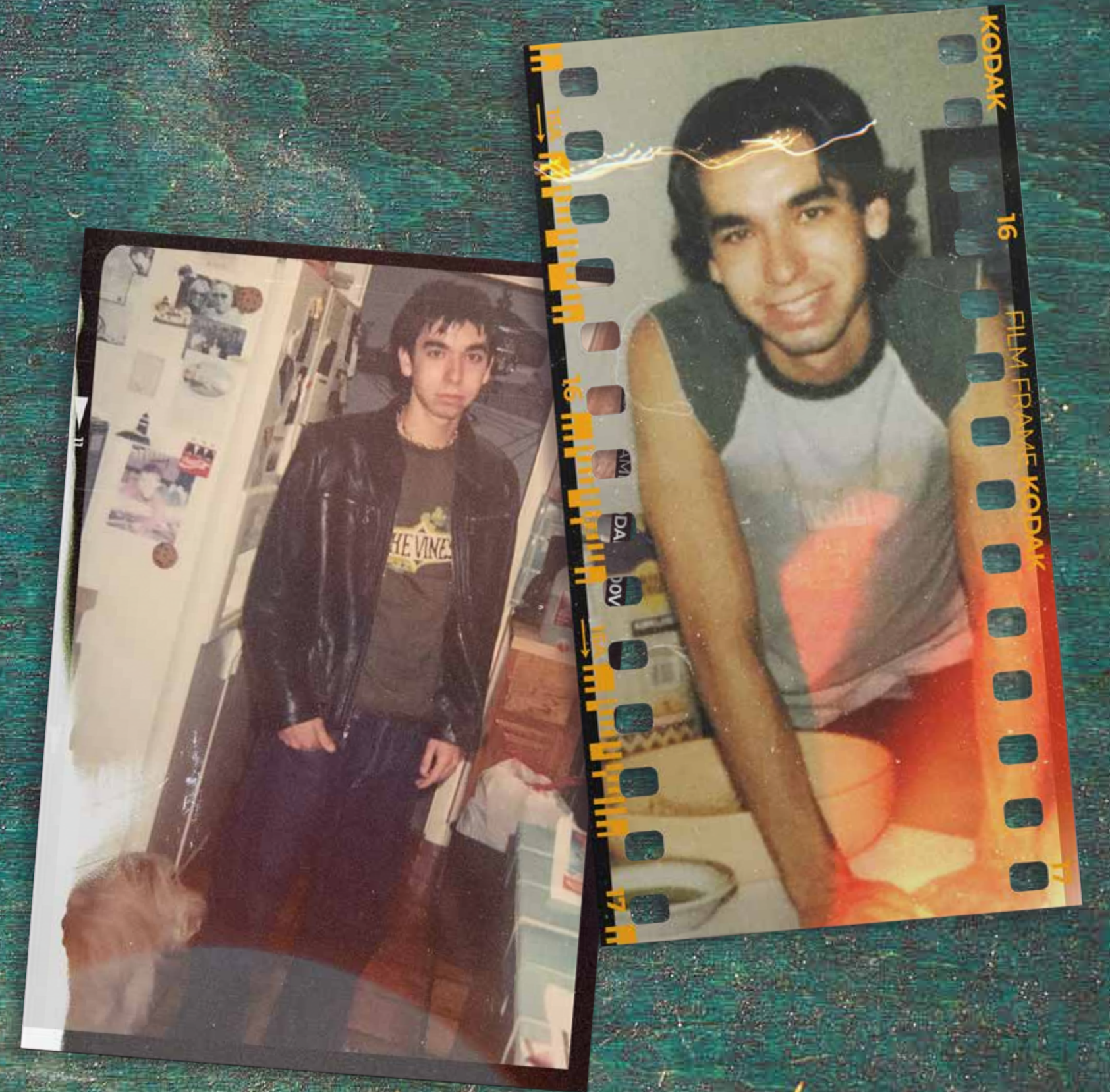
# STAY WIFE

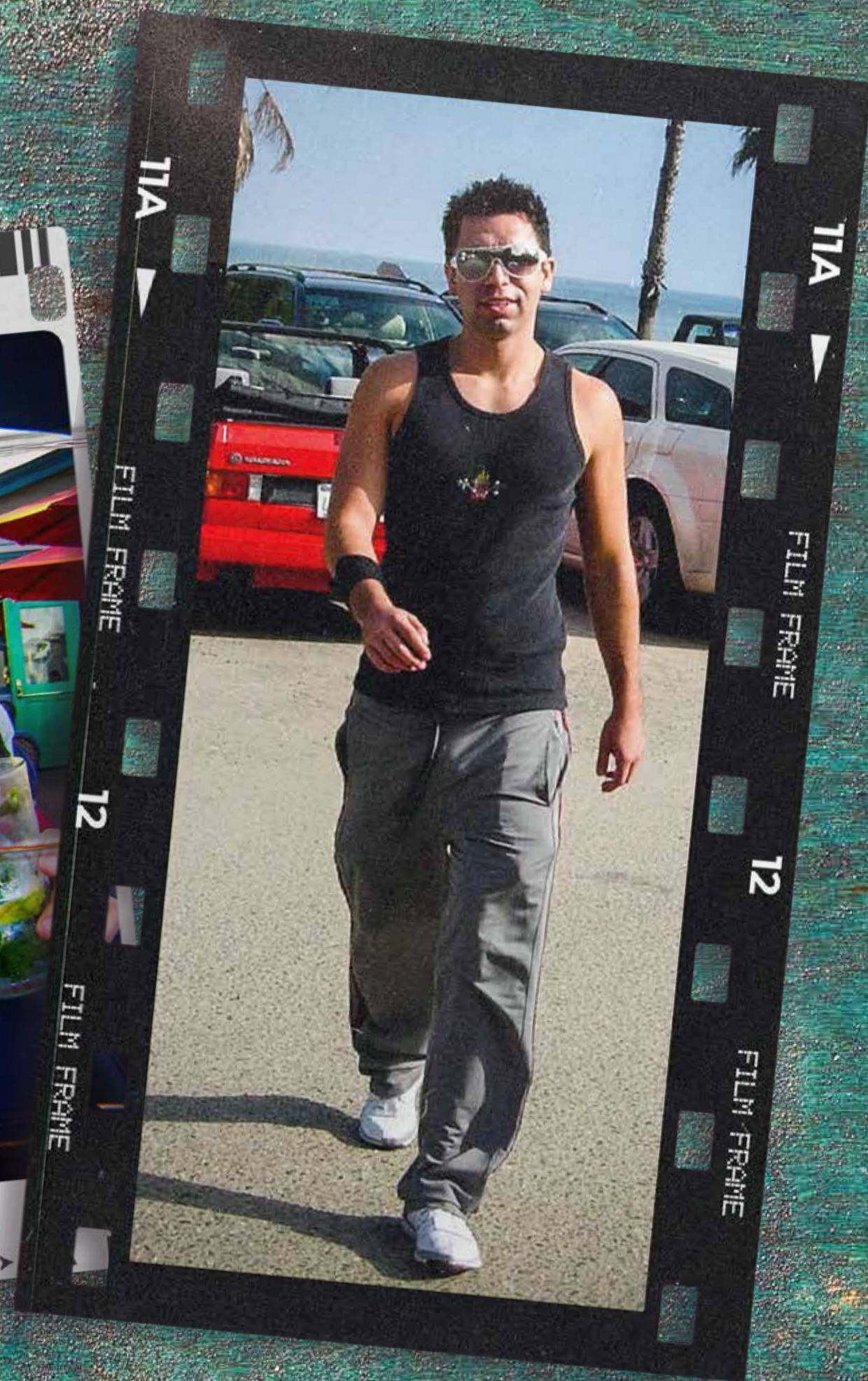


**A New Comedy Series  
by Carlo Gonzales Moss**

# CREATOR STARTS WITH

Welcome to Stay Weird. At its heart, this show is ultimately a letter I'm writing to my 20-year-old self. When I was in college, I feel like I lost a part of myself because I was so desperate to be popular. Frankly, looking back in hindsight, I like 18-year-old me a lot more than I like 22-year-old me. 18-year-old me was a little fucking weirdo. He shredded his own jeans, drew all over his backpack in Sharpie, had long hair, and somehow was simultaneously obsessed with the White Stripes, Nirvana, and Nelly Furtado.





By the time I got out of college, I had gotten so obsessed with being popular and making sure that girls thought that I was cool that I was a different person entirely. I was to put it bluntly, a fucking douchebag. All the weird edges that made me who I was had been slowly sanded down so that I could fit in, and I was more than happy to be just another face in the crowd (as long as that crowd was considered cool by everyone else.) My long hair got replaced by milder low-maintenance spikes, while my Sharpied backpacks and hand-ripped jeans got replaced by off-brand Ed Hardy tees, a Scarface poster, and way too much Paris Hilton Brand cologne.

This show is my way of reaching back to my younger self and screaming at him, “Stay weird, you fucking idiot!” This show is my way of showing him that the people who don’t quite fit are a hell of a lot more fun than the cool kids and that watching their lives is a hell of a lot more entertaining.

I mean, c’mon let’s be real, who wants to watch a show about [The Most Popular Girls in School?](#) Oh shit. Never mind that last point.

# WARRIORS

Five friends try to navigate the middle years of college at a seaside party school and in the process, realize that the only place they truly belong is with each other.





# STAY WEIRD OVERVIEW

Stay Weird is a 30-minute, single-camera comedy centered around five friends trying to figure shit out together at a Southern California seaside party college. They're not quite popular, not quite outcasts living through those weird second and third years of college when you know just enough to feel like you have things figured out.

And for at least this moment, in this tiny little community, they kind of do. They know where they fit in, they're not gawky first-years anymore with stars in their eyes, but they're far enough away from graduation that the panic of real life has yet to set in. They live together in a shitty apartment complex like most kids do in their early 20s, but that shitty apartment complex also happens to be built high on a cliff overlooking the Pacific Ocean, on one of the most notorious party streets in all of the college world: Vista Del Rey at Seaside State University.

If I had to give you the standard Hollywood description of this show, it'd fall somewhere along the lines of "Seinfeld for the Euphoria generation." The series is pure ensemble and slice-of-life comedy, taking the experiences that everyone had in college for better or worse, turning them up to 11, and reliving them through a bunch of Gen-Zers at a giant party school by the beach.

We're not trying to solve the world's problems with this show- we're more into exploring the politics of what happens when a douchebag cuts the burrito line at 3am. Or what you're supposed to do when your roommmate from freshman year comes back from a Semester Abroad speaking with a British accent. Or what goes into pulling off the perfect prank that will finally put an end to the escalating prank war you have with the frat across the street. (Hint: it involves 25 cans of Axe body spray, a case of baby powder and an industrial strength exhaust fan.)

THE  
VIBES





# CHAAC TFRS

These characters aren't the best people in the world. Far from it. After all, kids in their early 20s are pretty much by definition fucking douchebags. But these kids, they're our douchebags. Yeah, they act impulsively, drink too much, get too high at all the wrong times, shirk responsibility, think they have the world figured out, spend more more money than they have, and hold on...what I was talking about again? Oh right, yeah, these kids are assholes. But they're our assholes. The world we see is filtered through their lens and we see pieces of ourselves in them.

When I first started developing these characters, I found inspiration in the people who I knew when I was this age, for better and worse. But as I got to know these characters more and more, I found each of them representing different parts of my own personality. As someone living with autism and severe ADHD, I feel like there are all of these different pieces of me that co-exist in spite of each other. Sometimes, most times, there's conflict between some or all of them, but at the end of the day, they're all bonded by the simple fact that they belong together. That they make up me.

Kaia shares an apartment with Martin (and eventually Parker) and is the de-facto leader of the group. She's not exactly sure how she fell into that role, but subconsciously she relishes it. She's got the energy and personality of a great badass bartender. She doesn't take shit from people, can keep her head in the midst of any amount of chaos, and has no problem making a fast and firm decision.

Can't figure out whose party we should go to tonight? Kaia'll choose.

Looking for the best breakfast burrito on campus? Kaia knows.

Wondering if the hot guy in your Psych class is a fuckboi? Kaia will tell you.

She has an opinion about everything, which is fantastic when a group of five can't decide on where to get Postmates from, but can be a little grating when she thinks she can live your life better than you can.

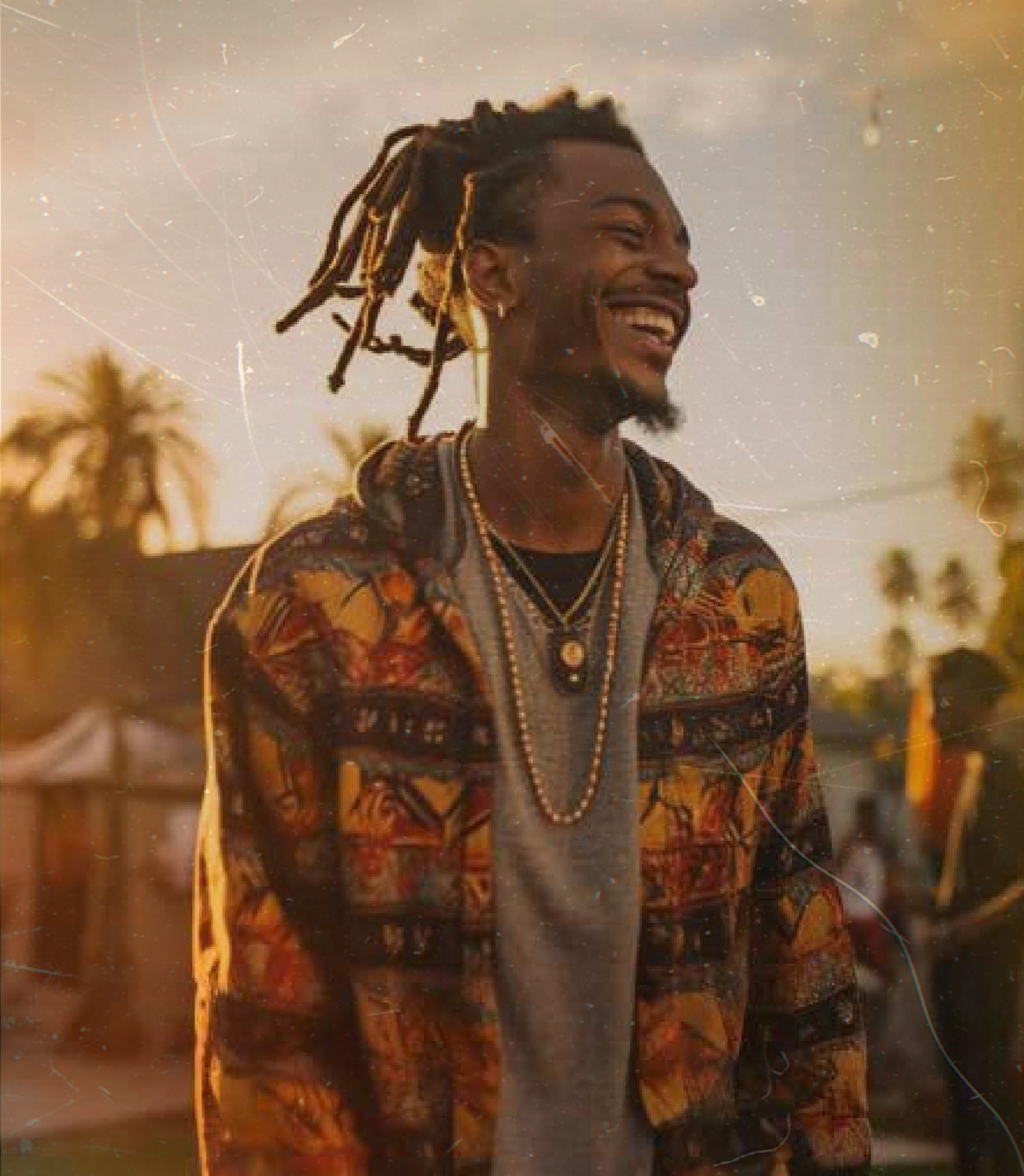
Kaia feels an obligation to the group, assuming that if it weren't for her, the other four wouldn't know how to a) wipe their own asses and b) subsequently where to put their shit-covered toilet paper. Because of this, she can be resentful of the group for always depending on her, completely unaware that she'd be lost in a world where nobody was dependent on her.

**K A I A**









Tez is that dude who knows literally everyone at school and that everyone seems to have a ridiculous story with. He and Jordan have been roommates since freshman year, and live in the apartment next to Kaia and Martin. You can usually find him riding his longboard down VDR at sunset, maybe a little high, maybe a little buzzed, but always with a big smile on his face.

Now at this point, you're probably thinking, "Got it. He's the token lazy pothead/good-time guy. Every group needs one of those." Naw. You see, Tez is a serial entrepreneur, constantly coming up with schemes for new apps, startups, and pitches. He's like if you crossed Cosmo Kramer with Lil Nas X and dressed him up in a sunflower shirt and a pair of ripped jeans. He's the least likely business major you've ever seen, whose easygoing personality often clashes with his natural penchant for contrarianism. As a queer kid who grew up rich with two supportive parents in north Texas, he's always loved pushing other people's buttons while wearing a polite smile.

In our group, Tez is the the propulsive force. He's the impulsive one that always wants to do something, knowing that Kaia's going to figure out what exactly that something is. Tez is the person that gets you out of your comfort zone, whether you want to or not.



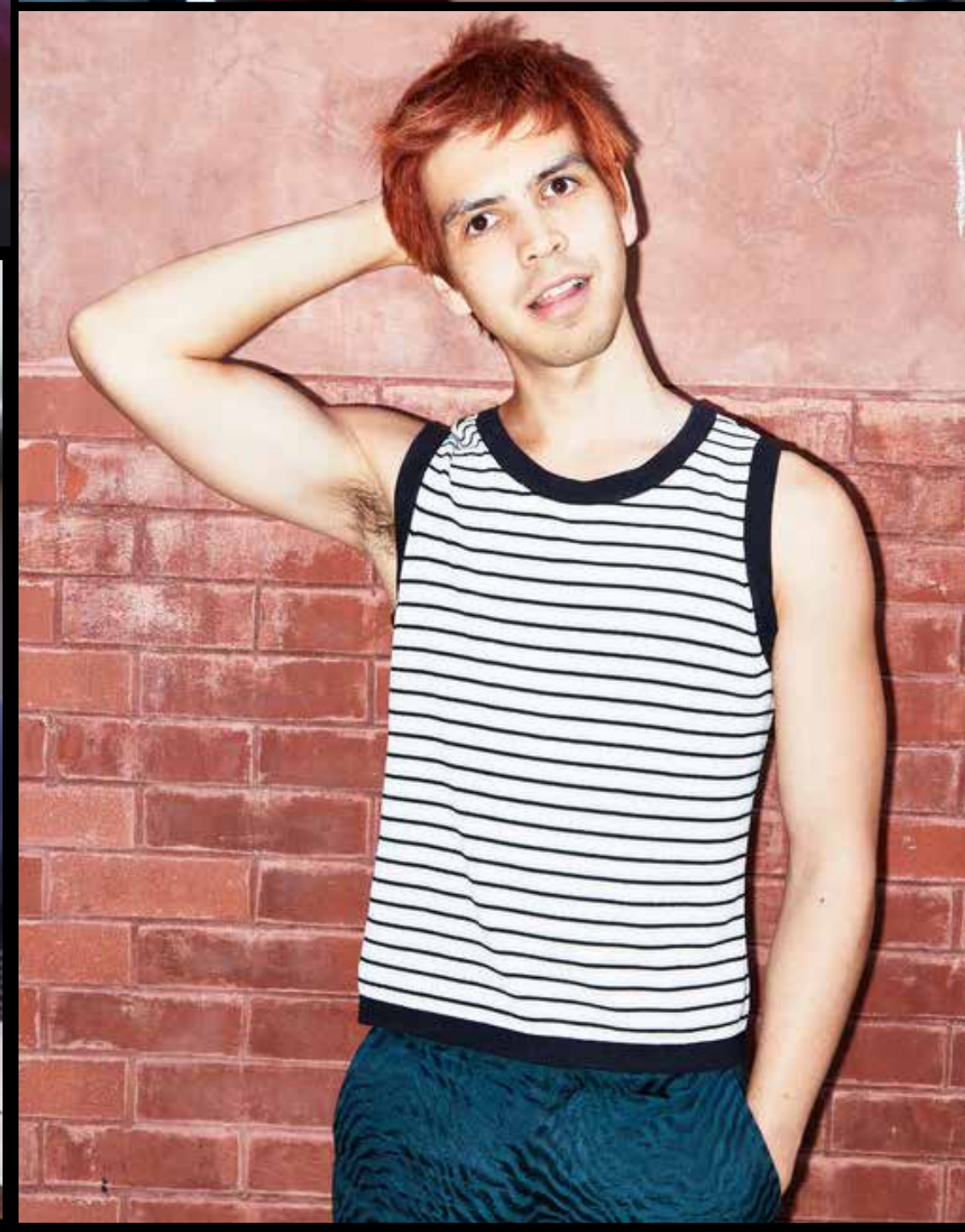
Martin's a series of walking contradictions. A theater major who's obsessed with fashion and idolizes Warhol, even he's surprised that he ended up cis and straight. He can quote Shakespeare for days, yet also never misses an episode of WWE Monday Night Raw. Yeah, Martin doesn't make a lot of sense to most people. This little found family he's discovered at SSU is the first time he's ever felt like he's belonged anywhere.

While he and Tez are kindred spirits in their weirdness, they're polar opposites personality-wise. Everything about Tez is effortless and natural, while everything that Martin does is intentional and try-hard. He's desperate for validation and terrified that if he's not at his absolute coolest at all times, then someone somewhere might reject him. He's the type of person who's gonna be awesome in his 30s and 40s, once he starts accepting who he is and comes to terms with the fact that he's not gonna be everyone's cup of tea.

But here in his 20s, Martin just gives too many fucks about everything. He's constantly trying to fix something about himself, and is convinced that if he can just make himself perfect at everything, then the perfect girl will magically show up to love him. He gets frustrated when he sees life being kinder to people who aren't working nearly as hard as he is at it. He's basically the love child of Michael Scott and David Rose.

MARTIN





# PARKER

At first blush, most people feel like they know who Parker is. They take one look at her and immediately tag her as another run of the mill Orange County VSCO girl. (Or at least whatever it is we call we VSCO Girls in 2023. That term's pretty 2019, right?) For most of her life, Parker's been pretty content to go ahead and live up to everyone's fairly low expectations for her. Until now.

You see, last year, as soon as she could, she joined a sorority, just like everyone expected. But come to find out, she **FUCKING HATES IT!** It's boring, everyone's fake, and it's becoming impossible to balance the responsibilities of Greek life with her studies and her part-time job waiting tables downtown. When we meet her in the pilot, she's about to crack.

Over the course of the season, Parker will start to ask herself what she really wants out of her own life. She'll realize that the real Parker is kind of a goofy dork who really likes poop jokes. She'll start trying stand-up at open mics o campus, leave the sorority house, drop her business major and try to figure shit out from there.

However, she's still very much a work in progress. Because she grew up with everyone taking care of her, she's still pretty naive and way too trusting of new people. She's still a bubbly optimist and will always assume the best in people. As you can guess, this causes her to make plenty of questionable choices in the men and women that she dates. Because of her rose-colored glasses and his thirst for approval, Parker and Martin will often find themselves in peas-in-a pod adventures, blindly following someone down a rabbit hole at the promise of validation.





Jordan is Parker's older brother, a 6' 9" basketball star who's always cast a long (literal and figurative) shadow for his little sister to take shade under. He's on a full-ride scholarship, but after a couple of knee surgeries and redshirt years, he's not the player he used to be. Plus, SSU is a basketball powerhouse, so even though he's finally healthy, he doesn't see much playing time outside of blowouts. He's essentially become a mascot for the team- the goofy white guy at the end of the bench waving his towel and screaming at the top of his lungs.

Jordan's definitely in a moment of transition in his life, as this is the first time he can remember that the spotlight hasn't been on him. And honestly, he's kind of relishing it. He still gets all the perks of being a jock at a big time college, but it's a relief not to be carrying around the weight of everyone's expectations. At his heart, Jordan's just a basic bro who genuinely enjoys doing basic bro shit. He loves going to the gym and getting a lift in, he's obsessed with his fantasy football team, actually enjoys the taste of IPAs, and will tell you with a straight face that the greatest movie ever created is *The Boondock Saints*.

You want to hate Jordan- he looks like the guy that made your life miserable in high school, but he's so fucking genuine that after five minutes with him, you'd happily agree to spend an entire night hanging out with him playing beer pong and watching fail videos while Jack Harlow plays on a loop in the background.

# JORDAN









When our pilot opens, we're introduced to Parker, who at this moment is struggling with her identity as the black sheep and token fuck-up of the Kappa Nu Tau sorority. After she makes an ass out of herself at the biggest party of the year, her sisters haul her into sorority court and rule that one more violation of the KNT honor code will result in her permanent expulsion from the sisterhood. Frustrated, Parker says that she'll do them one better and quits the sorority herself.

Meanwhile, far away from frat row (like a full mile!), Kaia and Martin are having problems of their own, as their roommate, Liv, has just dropped a bomb on them: she's dropping out of school so she can move to LA and pursue her burgeoning career as an OnlyFans model full-time. The two of them are at a loss. It's the middle of the school year. How the hell are they supposed to find someone to move in now? Fortunately, their next door neighbor, Tez, has an app for that! He's got investors lined up for his newest creation, Roommate Decathlon, and just needs a test case.



As he describes it, the app takes the best parts of Zillow, the best parts of Tinder, a little bit of the Olympics, and combines it all into a first-of-its kind, state-of-the-art roommate finding experience. The app will sort all potential applicants according to their compatibility with Kaia and Martin, identifying the 10 best candidates through a complex algorithm. These 10 finalists will then be invited to the Roommate Decathlon, where they will compete in a series of 10 events to determine the ideal roommate for Kaia and Martin.

A sampling of some of the events:

- Dishwashing
- Drunk Roommate Care & Hair Holding
- Netflix Movie Selection
- Romantic Advice (including a simulated call from an ex)
- Bug Killing
- Lightning Round!

The final event is an actual party hosted at the apartment which all the finalists will attend, with the winner being announced at the stroke of midnight. Instead of being handed a rose ala The Bachelor, the winner will be presented with a lease.

The day of the Roommate Decathlon, Tez welcomes the 10 finalists to the apartment and introduces them to their esteemed the panel of judges:

- Kaia and Martin (naturally)
- Jordan (in Tez's opinion, the greatest roommate in the history of humankind)
- And of course, America's favorite roommate: Rachel Green herself, Jennifer Aniston! (Jen was an early investor in several of Tez's apps.)

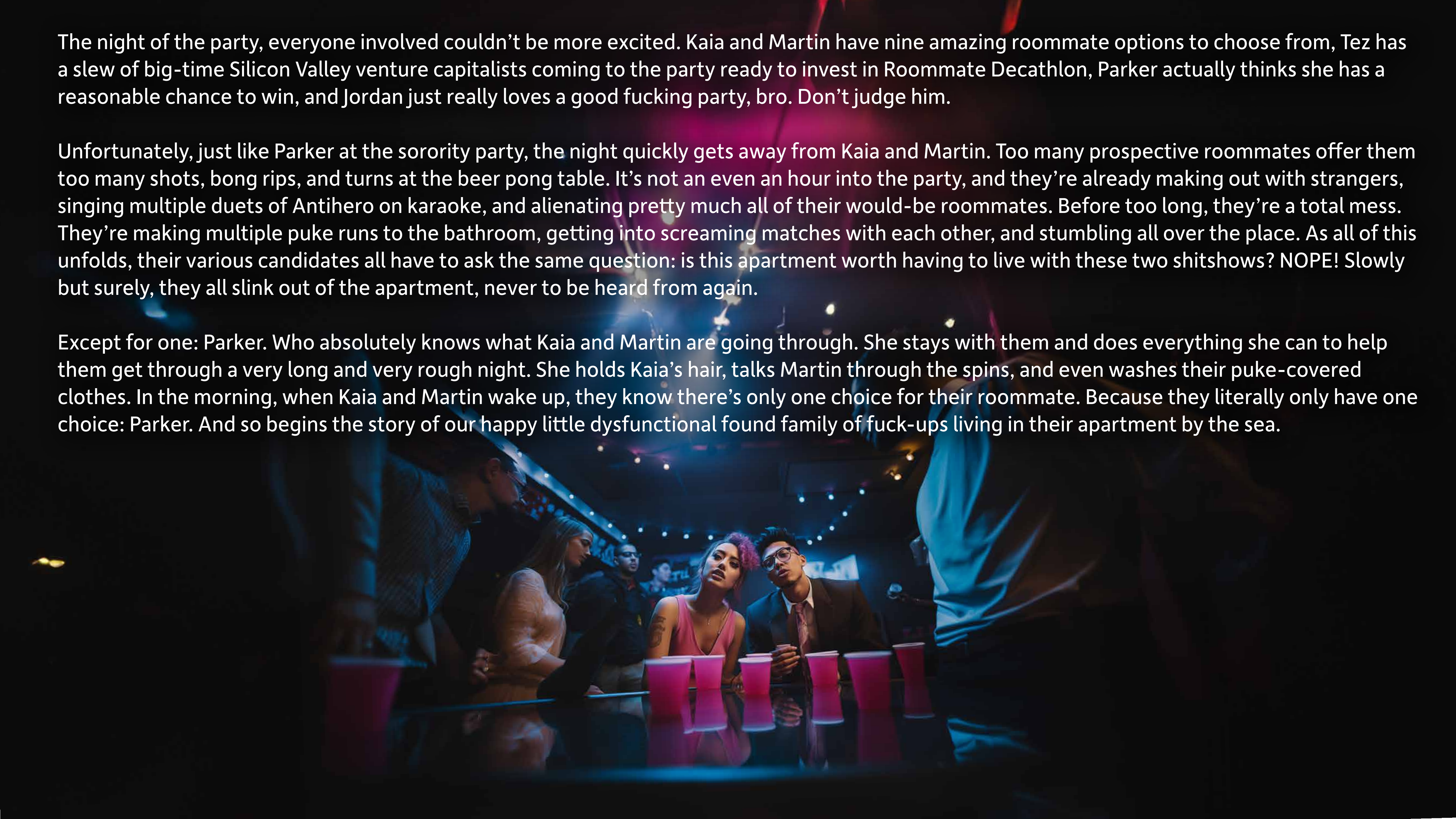
Jordan is joined by Parker, who is currently crashing on his and Tez's couch while she figures out a permanent place to stay. When one of the finalist comes down with a last-minute case of mono and has to drop out, she convinces Tez and the others to let her into the competition. Tez insists that the app absolutely requires 10 finalists in order to function properly, so they have no choice. Parker's in the competition! Unfortunately, she finishes dead last in damn near every event. (She loads the dishwasher like a blind squirrel playing Tetris and when tasked with choosing a movie for the group, she spends 24 minutes scrolling through Netflix before ultimately deciding on an out-of-context, mid-season episode of the series *Girlboss* that just leaves everyone confused.)



The night of the party, everyone involved couldn't be more excited. Kaia and Martin have nine amazing roommate options to choose from, Tez has a slew of big-time Silicon Valley venture capitalists coming to the party ready to invest in Roommate Decathlon, Parker actually thinks she has a reasonable chance to win, and Jordan just really loves a good fucking party, bro. Don't judge him.

Unfortunately, just like Parker at the sorority party, the night quickly gets away from Kaia and Martin. Too many prospective roommates offer them too many shots, bong rips, and turns at the beer pong table. It's not an even an hour into the party, and they're already making out with strangers, singing multiple duets of Antihero on karaoke, and alienating pretty much all of their would-be roommates. Before too long, they're a total mess. They're making multiple puke runs to the bathroom, getting into screaming matches with each other, and stumbling all over the place. As all of this unfolds, their various candidates all have to ask the same question: is this apartment worth having to live with these two shitshows? NOPE! Slowly but surely, they all slink out of the apartment, never to be heard from again.

Except for one: Parker. Who absolutely knows what Kaia and Martin are going through. She stays with them and does everything she can to help them get through a very long and very rough night. She holds Kaia's hair, talks Martin through the spins, and even washes their puke-covered clothes. In the morning, when Kaia and Martin wake up, they know there's only one choice for their roommate. Because they literally only have one choice: Parker. And so begins the story of our happy little dysfunctional found family of fuck-ups living in their apartment by the sea.



# "YUCKBOIS"

After getting dumped, Martin declares that he's giving up. He quits showering, throws out his entire collection of hair products, and starts going everywhere in sweatpants and free promotional t-shirts. However, his depression soon turns to confusion when this new approach to life starts attracting all the women of his dreams. Before he knows it, he's on the hottest dating streak of his life, and he can't figure out why.

Parker and Kaia sit him down and explain that he's become a yuckboi. You know how everyone's trying to figure out how Pete Davidson keeps hooking up with all of these actresses and models? It's the appeal of the yuckboi. It's that magical combination of "gives no fucks" crossed with "I know I can fix him" all mixed up with the energy of a sad puppy that's suddenly become the ultimate aphrodisiac in 2023. And right now, Martin is giving off big yuckboi energy.





Meanwhile, Tez and Jordan try to help their recently divorced professor get his groove back, and they end up doing too good of a job, sending him into a full-blown mid-life crisis. After one pep talk from the guys and a night out, he immediately jumps from corduroy jackets and dad jokes to True Religion jeans and Jaeger bombs.

Feeling responsible, Tez and Jordan have to try to steer him back to his old personality, his life, and hopefully, his estranged wife. Nothing works until he crosses paths with Yuckboi Martin at a party and realizes he wants no part of that life. Both of them realize that they were never meant for the yuckboi life and need to rush back to their previous selves as quickly as possible.

# "PRANK WAR"

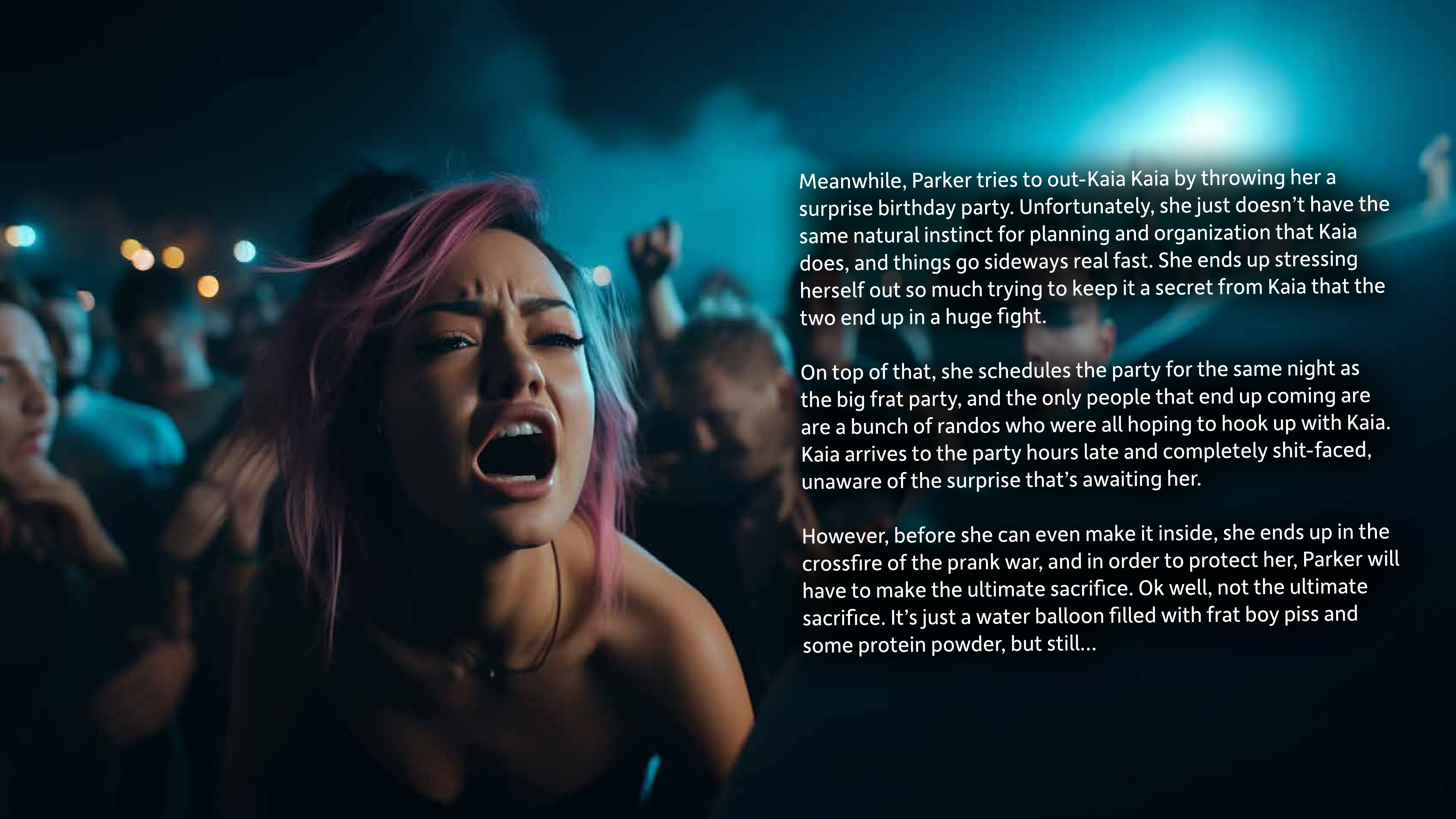
Thanks to an address mix-up, a group of freshman frat pledges mistakenly TP's the courtyard of the gang's apartment building and leaves a bag of flaming dog shit on Tez and Jordan's doorstep. Big mistake. Huge. Because you see, Tez and Jordan were once the most notorious pranking duo in the history of SSU.

In fact, pranks were the way that they first connected when living across the hall from each other in the dorms. In their first year alone, they cost the school more than \$100k in damages, nearly leading to Jordan losing his basketball scholarship. The two have since been forced into pranking retirement by the school's administration, but frankly, this act of aggression just cannot stand.

In what will play out as a parody of the John Wick films, Tez and Jordan engage in an all-out prank war with the frat all building up to Homecoming Weekend, when the frat throws their biggest party of the year.







Meanwhile, Parker tries to out-Kaia Kaia by throwing her a surprise birthday party. Unfortunately, she just doesn't have the same natural instinct for planning and organization that Kaia does, and things go sideways real fast. She ends up stressing herself out so much trying to keep it a secret from Kaia that the two end up in a huge fight.

On top of that, she schedules the party for the same night as the big frat party, and the only people that end up coming are a bunch of randos who were all hoping to hook up with Kaia. Kaia arrives to the party hours late and completely shit-faced, unaware of the surprise that's awaiting her.

However, before she can even make it inside, she ends up in the crossfire of the prank war, and in order to protect her, Parker will have to make the ultimate sacrifice. Ok well, not the ultimate sacrifice. It's just a water balloon filled with frat boy piss and some protein powder, but still...

Martin comes home with news that's left him quite shook up. Jake Ernst, a baseball player who lived down the hall from him freshman year, died suddenly last night. The whole gang is pretty shocked, and for a moment, it seems like we're about to get a very special episode of Stay Weird.

Later that day, an autopsy reveals that Jake, who kind of had a reputation for being the smelly kid in the dorms, died of an acute infection that started in his anus and bowels and moved rapidly to his vital organs. Yup, you guessed it- Jake died from not wiping his ass. Like ever. (Oh, that's not at all what you had guessed? Ok, well, that's what he died from.) You see, Jake was one of those super-agro, always overcompensating type of jocks who literally refused to wipe his own ass because he thought it was "too gay."

**"AWARENESS"**

Yeah, I know you're not supposed to speak ill of the dead, but Jake kind of sucked a lot and well, was totally the type of person who would die from not wiping his own ass. When this news comes out, everyone at the school immediately goes into overdrive memorializing Jake and doing everything they can to raise awareness about the importance of wiping your ass. Immediately, an awareness campaign is launched across all social media platforms and everyone on campus is walking around wearing brown t-shirts that say #WipeAwayIgnorance.



While all of this going on, Parker's work-life balance is falling into serious disarray. The restaurant is short-staffed and she's short on cash, so she's been stuck working multiple doubles and back-to-backs while also trying to fit all of her classes and schoolwork in between. After a week of this, she's about ready to break and has no choice but to start opting for quick cat naps in her car between shifts. It's actually not that bad and proves to be a huge help in getting through her days. She's burning the candle at both ends and it's really taking a toll on her.

Until one unfortunate Saturday night when her alarm doesn't go off and she sleeps right through her dinner shift. While she's passed out in the car, a couple of her classmates happen to park right next to her. They look in the window, and seeing her asleep in her car at 9pm on a Saturday, they instantly jump to the conclusion that she must be homeless. Filled with pity and empathy, these well-meaning girls start a GoFundMe to help Parker find a home, completely unbeknownst to her.

The GoFundMe quickly gains a lot of traction online and within a week, pretty much the whole school knows about Homeless Parker's Plight. Except of course, for Parker herself. When she finally finds out, she's completely mortified and immediately goes to get it shut down. Until she finds out that the campaign has raised more than \$15,000, which is all about to be deposited directly into her bank account...



# SEASON 1



Overall, the series will largely stick to an episodic format. Episodes will stand on their own, allowing new viewers to drop in at any moment. That being said, we'll still follow loose seasonal arcs in order to maintain continuity and allow our characters to evolve over time. This will also serve to reward the series' most devoted and invested viewers.

Some of the arcs we'll follow in Season 1 will include:

- Parker learning how to fit in with her new roommates and exist outside of the sorority bubble. She'll try her hand at stand-up and even start an open mic at the restaurant where she works.
- Kaia realizing that she can't control every situation and allowing the gang to make their own mistakes from time to time. There's also an episode where Martin accidentally pukes on her face, despite being completely sober. You know, real high-brow type stuff here.
- Martin getting into a relationship with Bella, the semi-famous vlogger who lives in their building. She threatens to transform Martin into the worst kind of buzzword-spouting, clout-chasing wannabe influencer imaginable unless the gang steps in.
- Tez finally getting one of his apps off the ground, which suddenly eats up all of his time. This means he can no longer play peacemaker for all of the various cliques on campus, and naturally, chaos ensues.
- A new transfer joins the basketball team who Jordan takes under his wing. He's the ultimate douche-bro, going so far as to insist that everyone call him "The Franchise". However, he and Jordan get along so well that it eventually leads Jordan to question his own sexuality.

At the start of the series, all of our main characters are either sophomores or juniors in school, and we'll want to keep them there for a while. So much of the magic of this show is rooted in exploring that very specific middle part of the college experience. In future seasons, we could eventually follow the characters through graduation as they make their way into the real world, but the series wouldn't start moving in that direction for a few seasons at least.

# CREATOR BIO



Carlo Gonzales Moss is a writer and producer best known for creating the hit stop-motion series, *The Most Popular Girls in School*. Over the course of five seasons, “MPGIS” went on to become one of Youtube’s biggest scripted series ever, amassing more than 1 million subscribers and 150 million views. Along the way, Carlo was nominated for a Streamy and was featured in Youtube’s Creator Playbook for his work on the show. The series was eventually sold to NBCUniversal, where Carlo developed a television version with Charlize Theron, as well as a film spin-off with Gunpowder and Sky. Additionally, he created the stop-motion series, *Dr. Havoc’s Diary* for TruTV and later, Syfy.

Carlo has also served as the Sr. Director of Development for the Russo Bros’ Octopie Studios, and was a co-founder of the stop-motion production house, Extra Credit Studios, where he served as Chief Creative Officer. Over the course of his career, Carlo has written, produced, and developed TV and digital properties with a wide variety of partners including Eric Andre, Ronda Rousey, Michelle Visage, Anna Akana, Tegan & Sara, Verizon, Twitter, WarnerMedia, Freeform, and Sesame Workshop, among others. In 2020, he founded Maranty Media, a startup aimed at demystifying the art of pitching for creators in all genres.

STAY AWAY FROM TV

